

1000 Great Watches

A must-have for collectors

Wearing a watch is not just about time: it is also a passion. This richly illustrated book is a true watch-lover's bible, a panoramic tour of 1,000 watches, exploring the emblematic brands, fascinating mechanisms and complications, and beautiful designs that show off the jeweller's craft. From the great classics to modern masterpieces, not forgetting the more affordable timepieces, there is something to delight everyone. Find the watch that suits you best or the one you dream of acquiring. A must-have for collectors and anyone who has ever wished they could stop time.

THE AUTHOR

Paul Miquel

Paul Miquel, editor-in-chief of *Sport&Style*, the lifestyle magazine of the sports daily *L'Equipe*. Former timepiece columnist at *GQ* and consultant for a number of Swiss manufacturers, he has written for several years about watches, telling their stories, decrypting their silhouettes and auscultating their souls. An iconoclast writer, he poses a curious and expert eye on these objects of desire that master time and fascinate mankind.

SELLING POINTS

- Niche topic, passionate audience
- An entertaining and informative iconography
- Author very involved in the world of watchmaking
- An attractive price

SPECIFICATIONS

Format 170 x 230 mm

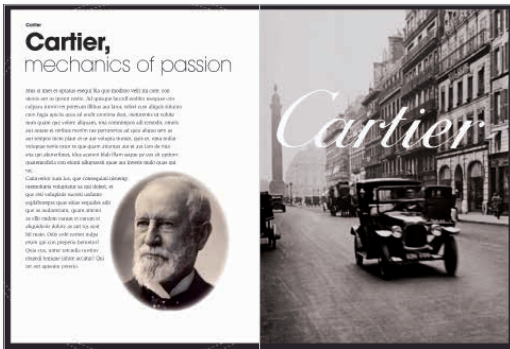
Number of pages 208 or 256 pp

Approx. 25,000 words

Price 15 to 25 €

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Rights available all



Intro:

Time and the ancestors of watches

Watchmaking: art and artisans Switzerland, Germany and Italy, the great masters

I / Watches: the icons

15 legendary watches/15 leading brands, Audemars Piguet, Breguet, Breitling, Cartier, Hamilton, IWC, Jaeger-LeCoultre, Longines, Omega, Patek Philippe, Rolex, Swatch, TAG Heuer, Zenith, Lange & Sohne = 330 watches

- Royal Oak 001 Audemars Piguet: 18 Audemars Piguet watches

- Squelette Tourbillon 281 Breguet 18 Breguet watches

- Old Navitimer Breitling 18 Breitling watches

- Santos-Dumont watch Cartier 18 Cartier watches

- The steel watch adopted by the GIs Hamilton 18 Hamilton watches

- Il Destriero Scafusia IWC 18 IWC watches

- Reverso Jaeger-LeCoultre 18 Jaeger-LeCoultre watches

- Angle Hoiraire watch Longines 18 Longines watches

- Speedmaster Omega 18 Omega watches

- Calatrava Patek Philippe 18 Patek Philippe watches

- Rolex Submariner Rolex 18 Rolex watches

- Skin Swatch 18 Swatch watches

- Monaco TAG Heuer 18 Tag Heuer watches

- El Primero Zenith 18 Zenith watches

- Lange & Sohne Lange 1 18 Lange & Söhne watches

II / Watches: fascinating objects

Discover, observe, recognize: 670 models that recall the precision, the work and the beauty of watchmaking, and understand the love and passion that drives watch enthusiasts. => around 20 galleries of at least 33 watches (or even more)

Back to basics
Aviation chronographs
Mechanical chronographs
Military watches
1950s to 1960s chronographs
Urban chronographs
Pocket watches

A style for everyone
Sport watches
Watches and cars (car brands and watches)
Elegant watches
Our (cinema) idols' watches / watches on the big screen
Women's watches
Jewelry-watches
Precious watches
High jewelry/luxury watches
Graphic watches

Getting serious
Pro watches
Connected watches
Concept watches
Green watches
Committed watches
Record-breaking watches
Unique watches: the most expensive, the most precious, the heaviest, the finest, the most complex, etc.